

## DrinkWise Building Safer Drinking Cultures Innovation Grant Recipients

Organisation	Location	Title & Brief Description	\$
<b>Lions Australia</b>	Broadmeadow NSW	<b>"3Dme, Lions Club &amp; DrinkWise - Building Safer Drinking Cultures"</b> <ul style="list-style-type: none"> <li>- Using a 3D visualisation communication tool to explain unsafe versus safe drinking and what excessive alcohol can do to the body physiologically. Target audience is 18-25 years.</li> </ul>	\$25,000
<b>Yaandina Family Centre Inc</b>	Roebourne, WA	<b>"Changing the culture" (community to rename)</b> <ul style="list-style-type: none"> <li>- Develop and design a multi-media "peer to peer" and generational campaign that promotes positive change in behaviour and attitudes toward the misuse of alcohol.</li> </ul>	\$10,000
<b>Mt Druitt Community Ministry</b>	Emerton, NSW	<b>"Think... when you drink"</b> <ul style="list-style-type: none"> <li>- Aims to influence adult drinking behaviours around young children through posters, booklets and DVD's.</li> </ul>	\$5,230
<b>Moira Shire Council</b>	Cobram, VIC	<b>"My Passport – Moira Youth Prevention Alcohol Program"</b> <ul style="list-style-type: none"> <li>- A program targeting Year 9 students, including class sessions, parent education sessions and a local media campaign..</li> </ul>	\$5,000
<b>The Salvation Army</b>	Winston Hills, NSW	<b>"The Facts: Binge Drinking and Alcohol Abuse in the Hills"</b> <ul style="list-style-type: none"> <li>- Targeting Year 7-10 students to raise awareness of the issues and promote positive behaviour in relation to alcohol through educational resources, peer group discussion and guest speakers.</li> </ul>	\$5,000
<b>Port</b>	Port Augusta, SA	<b>"South Augusta Alcohol</b>	\$5,000

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<b>Augusta South Football Club Inc.</b>		<b>"Awareness Program"</b> <ul style="list-style-type: none"> <li>- Provide alcohol awareness training for the football club through workshops for youths, adults, members and indigenous participants.</li> </ul>	
<b>Alpine Shire Youth Council</b>	Bright, Vic	<b>"Feeling Good –Info 4 U"</b> <ul style="list-style-type: none"> <li>- Addresses underage binge drinking through a series of information seminars to get young people thinking about how they can adjust their behaviour.</li> </ul>	\$5,000
<b>Pride League Supporters Club Limited</b>	Cairns, QLD	<b>"Take Pride"</b> <ul style="list-style-type: none"> <li>- Educate the youth of far north Queensland on the benefits of healthy lifestyle through nutrition and physical activity.</li> </ul>	\$5,000
<b>Cairns State High School Parents &amp; Citizens Association</b>	Cairns, QLD	<b>"CCHS Band Public Performance &amp; Studio Project"</b> <ul style="list-style-type: none"> <li>- School bands will write, record and play live music that sends a message of responsible drinking to their generation.</li> </ul>	\$4,700
<b>Westminster School</b>	Marion, SA	<b>"Project 9"</b> <ul style="list-style-type: none"> <li>- Targets year 9 students in relation to behaviour change, including saying "no". Specialist speakers to be involved.</li> </ul>	\$4,000
<b>Seymour College Inc.</b>	Glen Osmond, SA	<b>"Alcohol and the Adolescent Brain: How soon is too soon"</b> <ul style="list-style-type: none"> <li>- Educating parents on alcohol and teens, and senior students on the effects of alcohol on the adolescent brain through a guest speaker.</li> </ul>	\$4,000
<b>Ballarat High School</b>	Ballarat, Vic	<b>"Be Smart"</b> <ul style="list-style-type: none"> <li>- Developing a unit of work related to alcohol for Year 9 students at the school.</li> </ul>	\$4,000
<b>West Tamar Council</b>	Beaconsfield, TAS	<b>"Who's Des Tonight?"</b> <ul style="list-style-type: none"> <li>- Designated driver program which promotes a responsible</li> </ul>	\$4,000

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		alternative to drink driving and educates the community on the dangers of binge and underage drinking.	
<b>Warringah Council</b>	Dee Why, NSW	<b>"Community Education Program"</b> <ul style="list-style-type: none"> <li>- Provide an education program to the parents of teenagers on the northern beaches, regarding their influence on adolescent drinking habits. Practical advice to be provided by guest speakers.</li> </ul>	\$4,000
<b>District Council of Mallala</b>	Mallala, SA	<b>"Keeping them safe on the Adelaide Plains"</b> <ul style="list-style-type: none"> <li>- An information night for selected leaders of sporting clubs aged 17 and under to educate them on alcohol issues. They will then report back to their peers on what they have learnt.</li> </ul>	\$2,585
<b>The Woy Woy Peninsula Liquor Accord</b>	Woy Woy, NSW	<b>"Responsible Drinking Awareness"</b> <ul style="list-style-type: none"> <li>- A radio advertising campaign to raise awareness of the consequences of excessive drinking in and around licensed premises.</li> </ul>	\$2,500
<b>Victoria Police</b>	Warrnambool, VIC	<b>"Consider the Consequences!"</b> <ul style="list-style-type: none"> <li>- Production of four radio advertisements addressing alcohol and parents, young girls, males, and supply.</li> </ul>	\$2,000
<b>Mudgee Police &amp; Community Youth Club</b>	Mudgee, NSW	<b>"Young Drivers' Education Program"</b> <ul style="list-style-type: none"> <li>- Targeting Year 11 students to increase their awareness about the consequences of driving under the influence of drugs and alcohol.</li> </ul>	\$650